

# EVERY STUDENT SENT

## Reversing the 70% college faith drop-off and multiplying leaders for America

Endorsements on Back

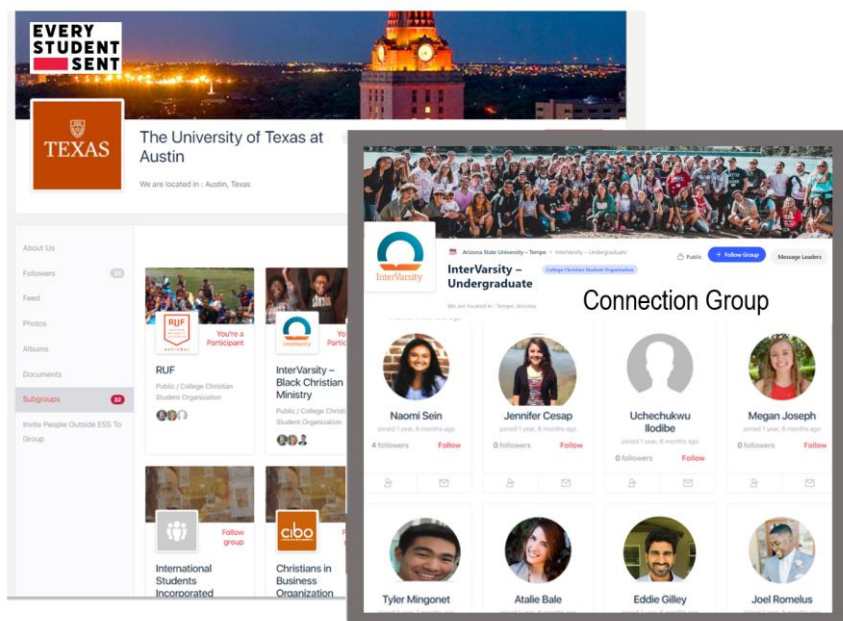
### The Problem

Why this drop off? Research from the Navigators shows that the relationships made in the first 72 hours will shape a student's college experience and worldview for years to come. Starting alone doesn't work. We are losing laborers rather than launching them with power into the fruitful university harvest, then the marketplace spheres of influence.

### The Solution

Every Student Sent connects incoming freshmen many months in advance with a team of leaders, friends and roommates trained to make disciples in their dorms together. Missional communities for their academic departments train them to influence culture. Then we help them transition this experience to the workplace, multiplying the number of disciple-makers as workers, professionals, families, & voters.

ESS is on nearly every US campus today and has assembled a national coalition of most major college ministries, youth ministries, school and church associations. See Page 2.



See [EveryStudentSent.org](https://EveryStudentSent.org)

### KINGDOM IMPACT

- Churches have nearly reversed the 70% college faith drop off by using ESS.
- Over 500,000 church youth group grads enter college each year – 350,000 fall away. This will be cut in half or better.
- Reducing the loss to 40% doubles active Christian freshmen and more than doubles Kingdom-prepared college grads
- ESS Missional communities for academic departments impact University culture, and prepare them for the 7M marketplace
- Make the HS class of 2023 the most impactful in history. [See Schedule](#)

### CURRENT FEATURES

- Meet socially with leaders and students, roommates at future colleges
- Learning Management System provides curated and special content
- Special portals for church's, schools
- Career/Major/Purpose ID and training
- Transition support into the marketplace
- Future Christian version of Indeed for job placement

### REVENUE SOURCES

- \$2.2M Raised/Deployed for Project
- Church and parent donors
- Job Placement System revenue
- Sales of Parent "care packages"
- Future in-app advertisements

### INVESTMENT OPPORTUNITY

- Currently seeking \$40K for mobile app completion Spring 2023
- Currently seeking \$950K per year (and phases within) until self sustaining through revenue sources within 24 months. [\(More Detail\)](#)

To explore investor opportunities, contact: [john.decker@everystudentsent.org](mailto:john.decker@everystudentsent.org)

# National leaders believe Every Student Sent is Critical for Awakening in America



## College Ministry Leaders

- **Chi Alpha – Scott Martin:** I, and other leaders of major collegiate ministries believe that the largest student awakening in history is on its way. Every Student Sent will be a critical part of this.
- **InterVarsity/CCO/Every Campus – York Moore:** Engaging students before they arrive on campus is strategic and because of Every Student Sent is the new way of doing college ministry. [VIDEO](#)
- **Cru – Josh McDowell:** When Christian college freshmen are alone, their faith rarely survives. Every Student Sent will help parents, churches, and ministries to turn the tide so this generation can now become the leaders of tomorrow.” .
- **Baptist Collegiate Ministries/NAMB – Paul Worcester –** Don’t just survive. ESS will help you change the campus. [VIDEO](#)

## Church Leaders

- **Southern Baptist – Ronnie Floyd:** What breaks our heart is when we see students not carry their faith forward. You need to consider being a part of EveryStudentSent.org. This has the potential to change the world. [VIDEO](#)
- **Assemblies of God – Darin Poe:** Assemblies of God Youth Ministries is excited to partner with ESS so students succeed.
- **NAMB Youth – Shane Pruitt:** The best person to reach students is another student. Go to ESS and connect.. [VIDEO](#)
- **Gateway Church Dallas – Pastor Greg Turndrup:** Every Student Sent is the missing link for parents and pastors. [VIDEO](#)

## Parachurch Youth Ministries

- **Pulse – Nick Hall:** Hop on Every Student Sent. Don’t just go to college, be a change agent for Jesus!
- **Dare2Share – Greg Stier:** Students need a King, a Cause, and a Crew. Go to ESS and thrive. [VIDEO](#)
- **Claim Your Campus – Olivia Williamson:** Prayer is the key foundation of Every Student Sent. [VIDEO](#)

## City Movements and Business Ministries

- **City Gospel Movements - Kevin Palau:** Keeping our students engaged in the college years so they come out on fire for the Lord is one of the most important things we can do. ESS is the best tool I’ve seen. [VIDEO](#)
- **Pinnacle Forum- Guy Rodgers:** Of great concern is teens leaving the church. ESS will greatly expand the number of Kingdom-minded college graduates and is essential to God’s working at this time in our society."
- **Business Men’s Fellowship - Bill Keith:**The Christian business community wants to see cultural change in cities. Substantially increasing the number of world-changing Christian college grads through ESS is essential.

SEE ARTICLES:



**CONTACT**

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