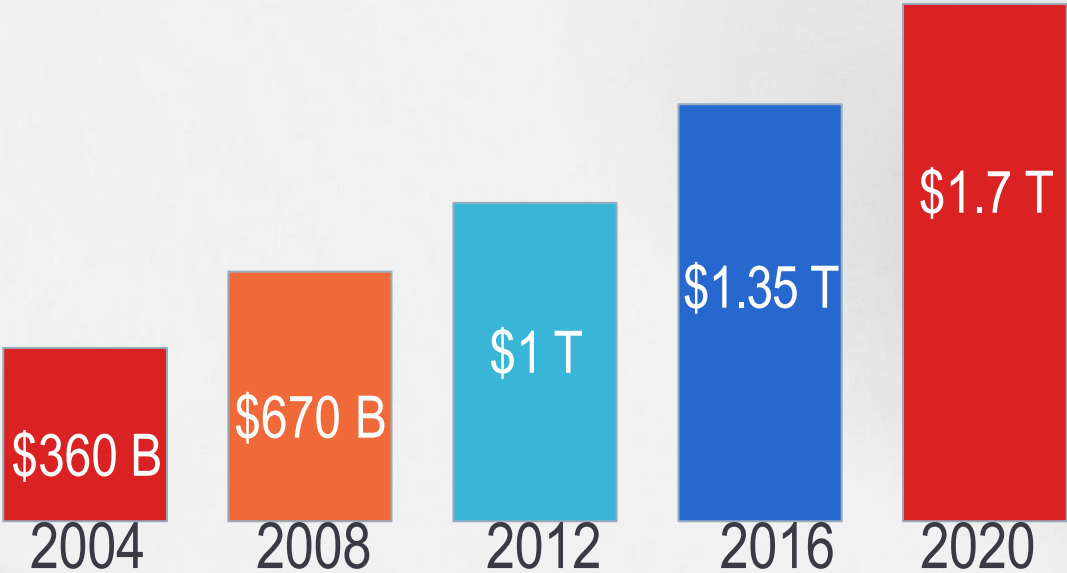


# 4 Ways to Minimize college costs

**EVERY  
STUDENT  
SENT**

# Student Debt is ONLY growing







# \$1,700,000,000,000

If this number represented a country's GDP, it would be the 9th largest economy in the world. More than Canada, S. Korea, Russia, Brazil ect.

## Cost of University has doubled

	2004	2020
Rice	\$27,000	\$65,600
Vanderbilt	\$39,800	\$73,100
Sam Houston	In state tuition	\$24,000





1.

## ReLate to future income

Focus on the future. If you are going to be a teacher who makes 40k a year, don't take out 80k of loans!



2.

## Keep a 4 Year degree a 4 Year degree

The average student changes majors 4 times.  
Average 4 year degree takes 5.5 yrs.



## Changing plans makes college Longer

### Changing plans



The average student changes majors 4 times!

37% of students transfer schools

### Graduating on time

Average 4 year degree takes 5.5 yrs

On time graduation rate is between 19 - 36%







Students who graduate on  
time will spend **40% Less**  
than those who graduate  
in six Years





3.

# Loans are considered Financial aid!

Pay attention to what you are signing  
Anything over 31k will need a co-signer



4.



## Write a financial appeal

The first offer is almost never the best offer



## Written Financial Appeals Work

### In the last 6 months

- We have written between 60-70 appeals for clients
  - Received an additional \$750,000 of Scholarship money
    - Usually between \$3,000 - 7,000 per year
    - Largest being \$22,000 per year
- 
- 





# We've developed a process that works!

It will help you find the right major at the right school for the right price

A top-down view of a wooden desk. In the top left, a portion of a white laptop is visible. To its right is a small white pot containing a green plant. In the center, a cup of black coffee sits on a white saucer. To the right of the coffee is a small pile of green and yellow dried flowers. At the bottom, a white ruler with black markings is placed horizontally. On the left side of the desk, there is a circular pen holder filled with various pens and pencils, and a single silver pen with a textured grip lies vertically.

# It's not just hitting the right deadLines


We will help you maximize your  
value to colleges so they offer you  
the best financial aid offer possible





CLarity on  
Career Direction  
is important





The best time for that  
conversation is the first  
half of junior Year

## This is where CAP can help

We focus on finding the right major, at the right school for the right price

We help clients focus on payment to future income  
Not just getting a degree but launching a career

# Don't just hear it from me



**Joseph DiGioia**

1 review



★★★★★ 3 weeks ago

**Positive:** Professionalism, Quality, Responsiveness, Value

The entire college application process nowadays is confusing and difficult. It also stressful because mistakes can be costly and life-changing. Having knowledgeable professionals in your corner makes a huge difference. The cost of services is an excellent value. CAP checks your financial aid documents for accuracy. I know I had some mistakes that would have cost tens of thousands of dollars in aid. But more than the money, it is the peace of mind knowing that you are doing things right. And when problems come up, CAP was extremely helpful and responsive. I highly encourage anyone with children going through the college application process to work with CAP. I am certainly glad I did.





## Our process

Career and  
Major Clarity

Clear budget  
and financial  
picture

Comprehensive  
school list

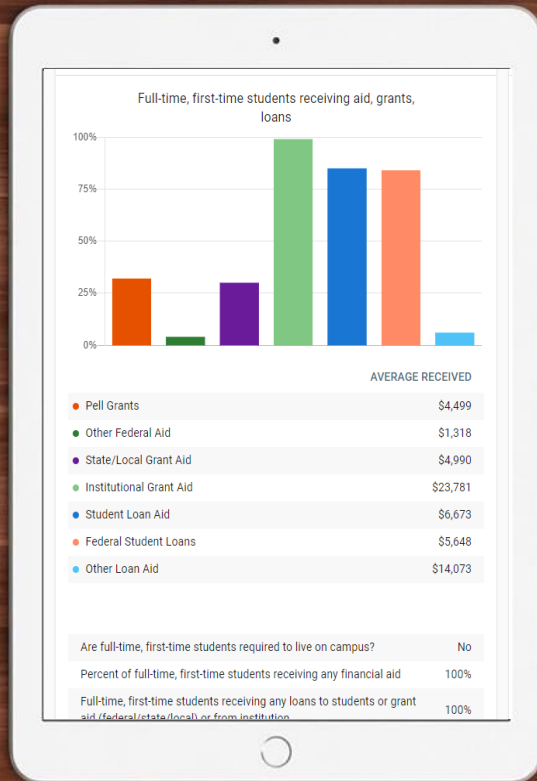
Application  
& Essay

Maximized first  
financial aid  
offer

Appeal  
letter to  
top school



**OnLine platform**  
Phone and tablet  
friendly





# College Assistance Plus

To learn more or get started  
Email or Call

[John.decker@CampusRenewal.org](mailto:John.decker@CampusRenewal.org)

315-480-1232

**EVERY  
STUDENT  
SENT**